



For Immediate Release:

Zak Defines Versatility with 6-in-1 All Purpose Dish

Spokane, WA (August 19, 2010) – Today’s consumers are continually demanding products that can do more and be more. Zak Designs is giving them exactly what they’re asking for with the new 6-in-1 all purpose dish.

Although the all purpose dish is ideal for an everyday covered butter dish, that’s only one of its many uses. The specially designed base can be flipped over to accommodate larger slabs of butter or wider cream cheese loafs. The lid of this versatile product can be used as a serving dish for nuts and other snacks, and the tray can used under the lid to catch drips and spills, then set on top to store leftover condiments when the party’s over. And because of the way the lid and base are designed, multiple dishes can be stacked on each other, minimizing wasted space in the refrigerator. The two pieces can



also be used separately to hold chips and dip, cheese and crackers or other essential snacking combinations.

By turning a simple butter dish into a versatile product that anyone can find a use for, Zak has transformed an ordinary household item into an adaptable serveware essential that no home should be without. The all purpose dish is available with a black base and smoke lid or a clear lid with either a kiwi or white base.

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With offices across the globe, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information is available at www.zak.com.

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