



For Immediate Release:

Zak Adding Another Dimension with Techs

Spokane, WA (July 23, 2009) – Although they come in different shapes, sizes and colors, serve bowls are all typically designed around a singular dimension – function. With its new Techs line Zak Designs is bringing serve bowls back to the centerpiece of the table by giving them a whole new dimension.

The Techs bowls were created with an instantly recognizable artistic flair. Instead of common shapes and traditional styles, Techs stretch the boundaries of ordinary to create something memorable. The



4pc. bowl sets nest easily within each other for convenient storage, and are available in two color options – a putty and black two-tone set designed to coordinate with the popular earth tones and a black and gray tonal set that was created to complement modern black and stainless home themes.

While the two-tone colors and glossy finish of the bowls give them a substantial feel, it's their texture that truly sets them apart from the ordinary. Each bowl in the set is finished with a unique pattern of texture that, when combined with the rich organic shapes of the bowl, creates the look and feel of a bowl spun on a potter's wheel.

While these bowls might look like ones that belong on the top shelf of the cupboard, their substantial weight and durable construction make them the ideal serveware for outdoor soirees and poolside parties. Regardless of where they're used, however, there's little doubt that the Techs bowls from Zak will not be hidden in the corner.

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With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at www.zak.com.

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