



Patent-pending

For Immediate Release:

Zak Adding Pop! to Popular Lines

Spokane, WA (August 08, 2009) – By taking two of its most popular products and combining them with one of its most popular color stories, Zak Designs is creating a combination that is sure to make consumers stand up and take notice. Both the Rose Bowls and Amore Bowls have been top sellers for Zak since they were introduced late last year. Now, Zak is giving these four-piece bowl sets a little more Pop!

The Pop! color story was created to bring a burst of color to kitchens and tables. With vibrant shades of orange, pink, yellow and red, this color story showed how much fun fashionable colors could be. By featuring these festive colors on the Rose Bowls and Amore Bowls, Zak has created the perfect party accessory.



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The Rose Bowls feature four sculpted bowls that create the illusion of a flower when used separately. But when nested together, these bowls form a rose in full bloom. The Amore bowls are also designed to nest together for easy storage. But in the tradition of the universal symbol of love, the Amore Bowls are heart-shaped serving dishes that add a little more emotion to those special occasions.

With the addition of these bowl sets, Zak is showing consumers around the world that true love shouldn't be subtle – it should Pop!

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With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at www.zak.com.

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