



For Immediate Release:

Zak Placemats Help Keep Tables Looking Festive and New

Spokane, WA (May 10, 2011) – Even the most casual tabletops should be protected, and with a recently launched assortment of colorful and durable placemats, Zak Designs is providing people with a fun way to keep tables looking brand new.



These reversible placemats feature a solid color on one side and a decorated pattern on the other that coordinates with some of Zak’s most popular dinnerware lines. This versatility gives you the ability to create a wide variety of table settings from fun and festive to more traditional and subdued.

The durable plastic helps keep the table underneath from getting scratched or dinged and is also easy to wipe clean and store until you need to pull them out again. Whether you need to protect your table, or just add another touch of color to your placesettings, Zak placemats have it covered.

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With offices across the globe, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information is available at www.zak.com.