



For Immediate Release:

Zak Launches New Shades of Confetti

Spokane, WA (August 08, 2009) – Since its introduction, Confetti has not only become one of Zak Designs best selling lines, it has become some of the most sought out dinnerware, serveware and kitchen prep products around the world. Zak is celebrating the continued popularity of the line by giving consumers even more ways to color their homes with Confetti.

As part of its new Confetti offering, Zak is releasing a white Confetti egg tray that's designed to hold 18 eggs in decorative floral patterns. Zak is also launching some of its most popular Confetti products in new colors. To complement the red, black and white Confetti line, Zak is launching the popular 8 oz Confetti tumblers in these three colors as well as a 4pc. mixing bowl set in a black and white option.

But consumers will also have brand new Confetti colors to choose from with the launch of Zak's new Pop! bowl set. The 4pc. set includes red, kiwi, orchid and yellow bowls that create a vibrant statement whether they're used individually or nested together.



Like all the products in the Confetti line, the new introductions are created through a patented process that uses recycled melamine to significantly reduce the amount of raw material used and the amount of waste discarded. The new additions to the line are proving, once again, that when it comes to Confetti, there can never be too many shades of green.

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With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at www.zak.com.

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