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For Immediate Release:

Zak Expands *Walt Disney Signature* Tabletop Collection

Spokane, WA (April 1, 2009) – In 2008, Zak Designs launched its most exclusive collection of dinnerware, drinkware and serveware. The *Walt Disney Signature* Tabletop Collection was designed to celebrate the inspiration behind the man who has inspired so many. Because that inspiration has been so well received, Zak is now expanding the line with a complementary collection of products.

One of the most talked about lines in the *Walt Disney Signature* Tabletop Collection from Zak has been Fresco. This line was inspired by a memorable scene from *Bambi* in which the young fawn experiences his first rainstorm. The miraculous descent of raindrops was captured by Zak in Fresco by using a unique pearlized finish on the dinnerware and serveware in the line. That same finish has been applied to Fresco Green – a new line of solid-green products designed to complement the decorated Fresco pieces.

Available in the same assortment of products that make up the Fresco line, the pearlized green pieces give consumers more options for accenting their tables. When used together, the solid green pieces bring out the vibrance of the leaves in the Fresco pieces and create a more pronounced statement.

The *Walt Disney Signature* Tabletop Collection by Zak Designs is inspired by Walt Disney's creativity and the style and accoutrements of the era in which he lived. The sophisticated tableware and serveware, when combined with the upscale elegance of the Spotlight drinkware, bring to life a historic era with a flash of the contemporary.

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With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at www.zak.com.

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