



Patented

For Immediate Release:

Zak Is Putting a Lid on Confetti

Spokane, WA (May 15, 2011) – The Confetti line of dinnerware, serveware and kitchen prep products has been one of the most popular offerings in Zak’s 35-year history. But despite the breadth of the products and their unrivaled popularity, there was one thing that Zak figured could make it even better – lids.



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This year, Zak is launching new redesigned Confetti serving bowls that will make mixing, serving and storing a breeze. These bowls are available in 1.5, 2, and 3 quart sizes, and each size features a lid that has been reinforced with artistic ridges to help keep them sturdy and retain their shape even after they’ve been put in the dishwasher.

The new shape of the bowls features high sides that make mixing and serving easier. And whether you’re storing extra batter for later, or simply putting chips away after the party, the new Confetti bowls make it simple to snap a lid on and stack the bowls in the refrigerator or pantry.

Available in either Blue Bell or assorted bright colors, the bowls have also been created so that they nest neatly inside each other with the lids on. And, like all Confetti products, these new bowls are made with recycled melamine – so not only do they make mixing, serving and storing easier, but they do it in a more environmentally friendly way. Try keeping a lid on that!

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With offices across the globe, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information is available at www.zak.com.