



**For Immediate Release:**

## **Zak's Callaway Line – For Homes and Restaurants**

Spokane, WA (May 08, 2009) – To meet the growing demand for square tableware, Zak Designs is launching the Callaway line of tabletop products.

Designed to meet the needs of both the food service industry and everyday consumers, Callaway has been created to comply with NSF standards of quality. The line includes a 10" dinner plate, an 8" salad plate and a 24oz bowl. All of the products feature raised edges on the bottom that allow for easy water draining and quick drying.

The global trend toward square shapes continues to increase in popularity, but the shape of the products in the Callaway line isn't designed for fashion alone. The square design with the raised rim also allows the

plates to nest neatly within each other saving valuable storage space. And because they're made from durable melamine, the products are designed to stand up to the toughest customers.



The Callaway line is available in bright orange, kiwi and red as well as white for more traditional tastes.

###

*With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at [www.zak.com](http://www.zak.com).*

**© 2008 Zak Designs, Inc. All rights reserved.**

---

Christopher Cogley • Zak Designs, Inc. • [cogley@zak.com](mailto:cogley@zak.com) • 970-985-4605 • [www.zak.com](http://www.zak.com)