



For Immediate Release:

Zak Adding More Fun to Favorite Fruit

Spokane, WA (June 18, 2009) – Zak Designs is giving people everywhere more reasons than ever to have their apple a day. With the new Apple Fun line, Zak is adding a little whimsy to healthy eating whether you're a kid or just a kid at heart.



The Apple Fun line includes an apple divider and apple corer as well as apple sticks and apple plates that are the perfect combination for making caramel apples. All of the products are made from durable, dishwasher safe materials to make them functional for everyday use. But it's the way they look that will make you want to use them everyday.

All of the products in the line incorporate apple elements into their functional design. The plates and dividers, and tops of the sticks are shaped like apples, while the handle of the corer is sculpted to resemble the familiar shape of an apple that has been devoured to the core.

From Red Delicious to Granny Smith, few fruits are as widely enjoyed as apples. And with the new line from Zak Designs, eating them has never been so fun.

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With offices in ten countries, Zak stays at the forefront of emerging fashion, color and design trends from around the world. By incorporating those styles into modern and innovative tabletop and kitchen prep collections, Zak continues to be recognized as a global authority on trend-focused housewares. More information about Zak is available at www.zak.com.

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