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For Immediate Release:

Zak Bringing the Newest Disney Princess to Tables Everywhere

Spokane, WA (July 24, 2009) – From Snow White and Cinderella to Ariel and Belle, the princesses who star in some of Disney’s most treasured animated features have become some of the most beloved and timeless characters of all time. And in 2009, the Disney Princess royal court will welcome its newest member, Princess Tiana, star of the upcoming Walt Disney Animation Studios theatrical release, *The Princess and The Frog*.

In celebration of the expansion of the Disney Princess franchise, Zak Designs is launching an assortment of mealtime products that feature Disney’s newest princess in more than 10 years, Princess Tiana. Included in the line will be a Lilly Pad-shaped plate and bowl, an 8oz tumbler and a tiara-topped Fun Sip tumbler perfect for on-the-go.

With the help of Zak’s mealtime products featuring characters from *The Princess and the Frog*, little girls everywhere can find a new way to believe in the magic of fairy tales.

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Headquartered in Spokane, Wash., Zak is the leading manufacturer of licensed children’s dinnerware. The global company is also a top producer of trend-focused everyday tableware and eating-on-the-go products. Whether it’s for children, or the whole family, Zak makes mealtime fun. More information is available at www.zak.com.

