

Smart Switches!

Get maximum-impact eyes!

Instead of this



For the most dramatic eye look, avoid colored shadows and pencils...

TRY THIS



...and layer black products, including black shadow, liner and mascara. It's how Kristen Stewart got her smoldering gaze for the Costume Institute Gala!



Instead of this



TRY THIS



Keep pancakes looking pretty!

Mixing blueberries into your batter can cause it to turn gray. Instead, drop 'em on your pancakes one by one when they're on the griddle!

Instead of this



TRY THIS



Enjoy your ice cream in style!

Insulated ice-cream containers—the latest in kitchen gadgets—can cost up to \$95. ZAK Design's version is just \$12 at LaPrimaShops.com!

Instead of this



TRY THIS



Bite into a healthier burger!

Worried about high blood pressure? Replace your beef burgers with turkey burgers. They have 45% less hypertension-causing saturated fat!

Instead of this



TRY THIS

Don a smarter sun hat!

Straw hats are cute, but harmful UV rays can seep through the material. Instead, try one infused with sunblock (\$32 and up at Coolibar.com).

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†Based on IRI Sales Data ending 4/17/11 **For occasional pain such as muscle pain from exercise. DIETARY SUPPLEMENT

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